

# BRAND KIT

ARIA BRAND CONSULTING

## WHAT YOU RECIEVE

- ✓ Logos to choose from
- ✓ Brand Color Palettes
- ✓ Font Selection
- ✓ Patterns and Designs
- ✓ Mood Board
- ✓ Verbiage Brainstorm
- ✓ Company Culture Consulting

## ADDITIONAL SERVICES

- MARKETING BLUEPRINT ✓
- SOCIAL MEDIA MAP ✓
- WEBSITE MANAGEMENT ✓

# VISUAL BRANDING

ARIA BRAND CONSULTING

## MAIN LOGO



## ALT LOGO



**FONT:**  
FUTURA: BOLD

## COLOR SELECTION

MAIN  
COLOR



#182E15



#37503A



#5E7532

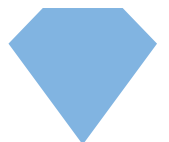


#532709



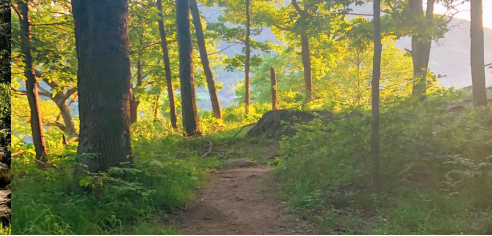
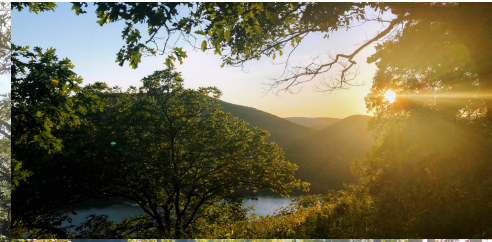
#471E02

ACCENT  
COLOR





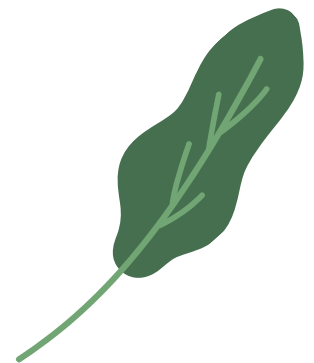
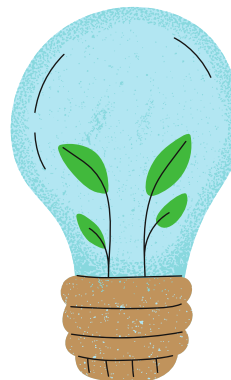
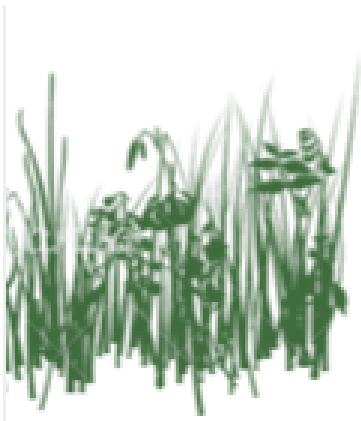
# MOOD BOARD/COLOR REF.



COMING SOON!

## THE REGROWTH PROJECT

COLOR PALETTE



# THE REGROWTH PROJECT



RGP's goal is to promote and facilitate the adoption of environmentally sustainable solutions for businesses, organizations and individuals and we help accomplish this goal in any way we can!



SAM FARRELL, CEO





## LOOK TO THE PROS: BRANDS TO LOOK UP TO



EARTH HERO

Take Action on Climate Change



## WHERE ARE WE HEADED? SUGGESTED SERVICES



### Networking Workshop

target audience: environmentally conscious/friendly business owners and companies



### Social Media Map

create branded content that flows across all social medias, have a media schedule



### Marketing Map

website build and organic growth/SEO